

MARIA ASTARDJIEVA

MULTIMEDIA JOURNALIST

PROFILE

I am an aspiring **journalist** and experienced **video producer** with a strong interest in international politics and **current affairs**. Having worked on challenging multimedia projects as a part of my **journalism degree** at the University of Westminster, I am well-equipped with **diverse journalistic skills**.

EDUCATION

BA JOURNALISM (HONS)

UNIVERSITY OF WESTMINSTER

Sep 2017 - July 2020

- Documenting the deterioration of rural areas in Eastern Europe in the self-produced documentary Keepers (2020)
- News Editor for the student news site The Voice of London, covering breaking news and current affairs
- Photography editor and contributor, FRAMED. magazine, covering tech, gaming and street art

EXPERIENCE

SEO REPORTER

THE SUN

Dec 2021 - Present

- Writing SEO-friendly stories and explainers
- Ensuring copy is optimised for relevant keywords
- Updating old stories and explainers to provide maximum engagement
- Ensuring articles are correctly tagged and contain relevant forward links to drive traffic

VIDEO PRODUCER AND CONTENT CREATOR

INTERNATIONAL OBSERVATORY OF HUMAN RIGHTS

Mar 2020 - Sep 2021

- Creating video packages and short documentaries on international news and humanitarian issues
- Writing scripts and interview questions, researching and booking guests
- End-to-end video production (Premiere Pro and After Effects)
- Creating multimedia content for IOHR's social media channels

CONTACT

-  +44 7366 559055
-  mimi.astardjieva@gmail.com
-  Knapp Rd, E3 4BP
-  mimiastardjieva.com
-  @mimiastardjieva

SKILLS

- Adobe CC (Premiere Pro, After Effects, Photoshop, InDesign)
- Multimedia Storytelling
- SEO
- Photography (Canon DSLR)
- Camera operating
- Copywriting
- Layout and Graphic Design

LANGUAGES

- English (Fluent)
- German (Fluent)
- Bulgarian (Native)
- Japanese (Basic)

REFERENCE

MARGHERITA CARGASACCHI

Journalist and Video Producer,
Bloomberg

DAVID SPENCER

Broadcaster, journalist, media
trainer and lecturer